

[REDACTED]

By e-mail to: [REDACTED]

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24 January 2018

Official

Ref: FOI-171

Dear [REDACTED]

Thank you for your email of 21 December 2017, in which you requested information from UK Anti-Doping ('UKAD') under the Freedom of Information Act 2000 ('the Act'). UKAD has considered your request for information and, where applicable, provides a response below.

1. Request: *"The software used by the Media/Communications team to manage press enquiries, send press releases and maintain a press contacts database. Please specify the value and length of any contracts associated with the tools you use."*

Response: UKAD uses Microsoft Outlook to send press releases and Microsoft Excel to manage press enquires and to maintain a press contacts database.

2. Request: *"The software used by the Media/Communications team to monitor the media. Please specify the value and length of any contracts associated with the tools you use."*

Response: UKAD uses Kantar Media and James Ferstle's daily summary to monitor the media. With respect to Kantar Media, UKAD has a rolling agreement at £1,270 per month. With respect to James Ferstle's daily summary, UKAD has a rolling one-year agreement at USD\$1,250 per annum.

3. Request: *"The software used by the Media/Communications team to manage and store interactions with stakeholders (e.g. the media, regulators, government agencies, the community, the public). Please specify the value and length of any contracts associated with the tools you use."*

Response: Microsoft Excel.

4. Request: *"The software used by the Public Affairs or any other relevant team to monitor the political environment and Parliament and log interactions with politicians, civil servants, lobbying bodies, trade unions, etc. Please specify the value and length of any contracts associated with the tools you use."*

Response: UKAD uses the free site "They work for you" to monitor Parliament. UKAD does not use any software to log interactions.

If you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Pat Myhill, Director of Operations, UK Anti-Doping, Fleetbank House, 2-6 Salisbury Square, London EC4Y 8AE. Please remember to quote the reference number above in any further communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF.

Yours sincerely



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